

Appendix 1 Action Plan Template – Early Years

Outcome Objective

More children having a healthy start

More 0-5 year olds

- Supported by parents and carers with good physical and mental health before, during and after pregnancy
- With secure emotional attachment and good cognitive development
- Being breastfed and establishing healthy eating habits
- With strong foundations for excellent oral health
- Developing physically and socially through play
- Living in environments free from the health harms of alcohol, tobacco and drugs
- Fully immunised

Proposed outcome measures

Measure	Outcome 2013/14	Target 2014/15	Target 2015/16
Infant mortality	5.3 per 1,000 live births		Track indicator
Low birth weight of term babies	5%		4.8%
Percentage of children achieving good level of development at end of reception	55.0%		57.0%
Percentage of children with free school meal status achieving good level of development at end of reception	50.7%		52.0%
Breast feeding – breastfeeding initiation	Tbc (data missing from PHOF report)		tbc

Breast feeding – prevalence at 6-8 weeks after birth	Tbc (data missing from PHOF report)		tbc
Tooth decay in children aged 5 (mean number teeth decayed)	1.78		1.70
Excess weight 4-5 year olds	23.7%		23.5%
Smoking status at time of delivery	3.2%		Maintain (but develop indicator based on ethnicity breakdown)
Population vaccine coverage – DTP/IPV/Hib	96.4%		Maintain
Population vaccine coverage – MMR for two doses (5 yr old)	93.0%		95.0%
1. More 0-5s with good health and foundations for future health (Cross Cutting)			
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Develop and implement new model for Health Visiting and Family Nurse Partnership in Tower Hamlets	Esther Trenchard-Mabere	Set out new model of delivery of Health Visiting following stakeholder engagement Decide on options for delivery going forward (procurement or in house options) – further steps will depend on this decision Health Visiting contract (Barts Health) novated to the Council	By April 2015 By May 2015 October 2015

Review progress on current maternity, early years and childhood action plan (Children and Families Partnership)	Esther Trenchard-Mabere	Milestones to be confirmed	
2. More 0-5 year olds with secure emotional attachment and good cognitive development			
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Mobilisation of new parent and infant wellbeing programme	Esther Trenchard-Mabere	Contract mobilised Contractual monitoring	By April 2015 Quarterly
Continue work to develop an integrated 2 year review	Esther Trenchard-Mabere	Set out specification in new HV service Implementation	By June 2015 July 2015 to March 2016
Strengthen role of HVs in emotional attachment and development in new service	Esther Trenchard-Mabere	Set out specification in new HV service Implementation	By June 2015 July 2015 to March 2016
3. More 0-5 year olds being breastfed, establishing healthy eating habits and developing strong foundations for excellent oral health and developing physically and socially through play			
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Mobilisation of new baby feeding (breast feeding) initiative contract	Esther Trenchard-Mabere	Contractual monitoring	Quarterly
Follow up recommendations from research on partial breast feeding	Esther Trenchard-Mabere	Report completed Implement recommendations	By July 2015 July 2015 to March 2016

Implement healthy weaning and healthy eating plan for under 5s (UCLP research)	Esther Trenchard-Mabere	Timescales to be confirmed	
Strengthen breast feeding and healthy weaning role of health visitors	Esther Trenchard-Mabere	Set out specification in new HV service	By June 2015
		Implementation	July 2015 to March 2016
Continue to build on community led activity on healthy eating and play	Esther Trenchard-Mabere	Contractual monitoring	Quarterly
		Evaluation of current programme completed	By December 2015
Integrate oral health into existing parenting programmes	Esther Trenchard-Mabere/ Desmond Wright	Oral health input integrated into all existing parenting programmes	By September 2015
Review mechanisms for increasing uptake of fluoride varnish programme	Esther Trenchard-Mabere/ Desmond Wright	Report on strategies to increase uptake of fluoride varnish programme	By April 2015
		Implement strategy	By May 2015
		Evidence of increased uptake	By March 2016
3. More 0-5 year olds living in environments free from the health harms of alcohol, tobacco and drugs			
Proposed outcome measures			
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Review and improve outcomes from smoking in pregnancy service	Esther Trenchard-Mabere/ Chris Lovitt	Contractual monitoring Evaluation of current programme completed	Quarterly By December 2015

As part of substance misuse procurement, implement programme for specialist midwife support for substance misuse	Andy Bamber	Reprocure services for drug and alcohol abuse (pending Cabinet approval) Complete procurement process	By July 2015 By April 2016
4. More 0-5s who are fully immunised			
Action/strategy/programme to deliver	Lead	Milestones	Timescale
Continue to work with Public Health England to maintain and improve uptake of childhood immunisation	Esther Trenchard-Mabere	Review monitoring reports Liaise with Public Health England through Health Protection Forum t	Monthly Quarterly